

Doing this by hand is the long way. If you have GHL Command, say "clone this page for my client" — it asks the rights question, runs this entire checklist for you, and hands back the audit at the end.

STEP 0 DECLARE YOUR RIGHTS — FIRST LINE OF THE PROMPT

Pick the one that is true: "I own this page." / "My client owns this page and has authorized migrating it." / "I have the owner's written permission to copy this page." The AI cannot verify rights. Your declaration is your responsibility, and a false one is on you. None of these true? Skip to the STYLE LANE prompt at the bottom — do not clone.

STEP 1 COPY, DON'T GENERATE

"Mirror this page and all of its assets to local files. Do not regenerate any HTML, CSS, or JS from memory. Every byte comes from the live site."

STEP 2 BUILD THE SUBSTITUTION TABLE BEFORE YOU TOUCH ANYTHING

FIND (EVERY FORM OF IT)	REPLACE WITH
Example Clinic Med Spa (full phrase)	New brand, full phrase
Example (bare word, on its own — see rule 1 caveat)	New brand, bare word
Example & Clinic (HTML-encoded form — rule 2)	New brand, same encoding
(555) 123-4567	New phone, same format
555-123-4567	New phone, same format
5551234567 (digits only: tel:, wa.me)	New phone, digits only
info@example-clinic.com	New email
123 Old Street (FULL address, not just city)	New full address
Owner's personal name	New owner's name, or remove

Derivation rules that catch what lists miss:

1. Add a row for the bare brand word by itself — UNLESS it is also a place name or common noun. "Arizona AC" contains "Arizona", which appears hundreds of times as ordinary geography; blanket-replacing it wrecks the page. Substitute the brand's short form instead, and read the dry-run counts before approving anything.
2. For any brand containing &, ' or ", add a row for the HTML-encoded form. "Arizona AC & Heating" lives in markup as "Arizona AC & Heating" — on a real page the plain token matched twice, the encoded form 56 times.
3. For every phone number, add a row per format: formatted, dashed, digits-only.
4. For every address, replace the street line, not just the city.

STEP 3 THE 6 PLACES ASSETS & CONTACT INFO HIDE

1. **HTML:** src, href, meta and OG tags, favicons.
2. **CSS:** url(...) references, including @font-face and media queries.
3. **Compiled JS bundles:** contact info and root-relative asset paths live INSIDE minified bundles. HTML-only and CSS-only scans miss both.
4. **Hot-linked CDNs:** images on the original owner's CDN work until the owner moves them. Re-host every external asset on infrastructure you control.
5. **Escaped JSON in data-* attributes:** page-builder slideshows and galleries store image URLs as entity-encoded, backslash-escaped JSON. No src, href, or url() scan finds them.
6. **URLs the page builds at runtime:** page builders assemble asset URLs in JavaScript — they exist in no attribute, stylesheet, or string literal. Nothing static can find them. Six missing files this way meant a blank hero, white headline invisible on white, while every file-level check passed.

STEP 4 VERIFY, IN THIS ORDER

1. **Dry run:** a count of every planned change per file. Read it. Anything surprising, stop.
2. **Apply, then diff** old vs new. The diff should contain ONLY your substitutions.
3. **Grep everything** (HTML, CSS, JS bundles) for the old brand word, old phone digits, old street. Required result: zero hits.
4. **Real browser:** every image must actually render (naturalWidth > 0). Do not trust status codes: static hosts return 200 with an HTML error page for missing files.
5. **Content types:** an image URL answering with text/html is a broken image wearing a 200.
6. **Render-and-repair loop:** capture every failed request in the browser, fetch those files from the original, reload, repeat until nothing fails. One pass reveals the next. The only technique that catches runtime-built URLs.

PROMPTS COPY, PASTE, FILL THE BRACKETS

FULL CLONE (you have rights):

"I am authorized to copy this page: [I own it / my client owns it and authorized the migration / I have the owner's written permission]. Mirror [URL] and all of its assets to local files, byte for byte. Do not regenerate any HTML, CSS, or JS from memory. Apply this substitution table: [paste your table]. Then verify in order: dry-run counts, apply, diff, grep for [old brand] and require zero hits, confirm every image renders with the correct content type, and run a render-and-repair loop on failed requests until none remain. Flag anything that needs my review before publishing: testimonials, likenesses, claims, license numbers, and every form, payment, booking, and pixel destination."

STYLE LANE (no rights to the page):

"I do not have rights to copy this page, so do not copy its HTML, text, images, or video. From [URL], extract its design system: the exact color palette as hex codes, font stacks, spacing scale, button and section styling, and the section-by-section layout structure. Then build me a complete working page on that design system using my own content: [paste your copy and media links]."

A clone you didn't verify is a generation you didn't notice.